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## EDUCATION

2022, *DPhil in Management (Research)*, Norwich Business School, University of East Anglia, UK

Thesis title: "Revisiting the role of consumer search in competition policy"

Supervisors: Peter Ormosi, Amelia Fletcher, Catherine Waddams

2010, *MSc in Competition and Market Regulation (GPA: 9.16/10)*, Barcelona School of Economics, Spain

Program Director: Massimo Motta

2007, *MSc in Economics (grade: 5/5)*, Corvinus University of Budapest, Hungary

## PROFESSIONAL EXPERIENCE

2022 - Present, *Vice President*, Compass Lexecon

2020 - 2022, *Research Fellow*, Toulouse School of Economics

2014 - 2019, *Technical Specialist*, Financial Conduct Authority

2010 - 2014, *Economist*, Compass Lexecon (formerly LECG)

2007 - 2009, *Researcher-analyst*, Hungarian Competition Authority

## SELECTED PROFESSIONAL EXPERIENCE

### Abuse of dominance

- Sasol (South Africa)  
Provided advice in the context of the South African Competition Commission's excessive pricing investigation into Sasol's pricing practices in petrochemicals.
- Tsakiris (Greece)  
Market definition analysis in an FMCG market in the abuse of dominance investigation of the Hellenic Competition Commission regarding Tasty Foods.

### Mergers and acquisitions

- Seagate / Samsung (EU)  
Assisted Seagate in the context of the Phase II European Commission review of its acquisition of Samsung's hard disk drive business.
- Specialist retail (UK)  
Provided merger risk assessment for a specialist retail provider, including local overlap analysis and analysis of competitive constraints.
- Diageo / United Spirits (India)  
Prepared report on the merger's horizontal unilateral effects: assessed closeness of competition of the merging parties' brands, market concentration and entry and exit dynamics.
- Telecoms (non-EU)  
Prepared analysis and submitted report to the local regulator on the consumer benefits resulting from the merger of a voice over Internet Protocol (VoIP) provider and a cable TV operator.

## Market studies and investigations

- Investment platforms (UK)  
In charge of three work-streams of the Financial Conduct Authority's market study on online investment platforms, which covered how competition is working between adviser platforms, the impact of commercial relationships between platforms and other firms in the supply chain, and the complexity and transparency of platform pricing.
- Credit cards (UK)  
Led the Financial Conduct Authority's analysis of consumers' credit card switching behaviour, the work on commissioning literature reviews, and took part in developing and analysing a large scale online consumer survey.
- Motor insurance (UK)  
Provided advice to a credit hire company in the context of the Competition Commission's market investigation, in particular assessing the Competition Commission's quantification of net detriment.
- Healthcare (UK)  
Assisted Compass Lexecon team in responding to the Competition Commission's provisional findings in the data room, in particular in commenting on the Competition Commission's price-concentration analysis.

## Policy advice and research

- Omantel (Oman)  
Advised the telecom incumbent in Oman regarding the establishment of the competition and regulatory framework.
- Trade association (EU)  
Provided advice to manufacturers' trade association regarding information exchange and compliance with competition law.
- Excessive pricing (Hungary)  
Designed internal guidelines on excessive pricing for the Hungarian Competition Authority.
- Ring-fencing (UK)  
Analysed banks' plans on implementing ring-fencing from a competition perspective.

## PUBLICATIONS

"Do nudges increase consumer search and switching? Evidence from financial markets", *Behavioural Public Policy*, 1-17.  
doi:10.1017/bpp.2022.23, August 2022

## LANGUAGE SKILLS

- Hungarian – Native
- English – Advanced
- French – Intermediate

