

**Amy Affelt**

Director of Database Research, Worldwide

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Compass Lexecon  
332 S. Michigan Ave., Suite 1300  
Chicago, Il. 60604  
312-322-0200  
aaffelt@compasslexecon.com

**Education:**

M.A. Library and Information Science, Dominican University  
B.A. History, Phi Beta Kappa, University of Illinois at Chicago

**Experience:**

Compass Lexecon  
Director of Database Research, Worldwide, March 2015 to present  
Director of Database Research, June 1998 to March 2015  
1998 to present  
Coordinator of Database Research, March 1995 to June  
1998  
Analyst, Database Research Department, June 1992 to March 1995

**Publications:**

“Avoiding a Public Health Hunger Games: The Role for Libraries.” Information Today Magazine. V. 38, #5. June 2021.

“Stop, Look, and Listen: Helping Students Spot The Fakes.” Computers In Libraries Magazine. V.41, #2. March 2021.

“Parler Games.” Information Today Magazine. V. 38, #2. March 2021.

“The Coronavirus Infodemic.” Information Today. V. 37, #5. July/August 2020.

“Local Isn’t What It Used To Be: Finding Community News in the Algorithmic Era,” Online Searcher Magazine. V. 44, #4, July/August 2020.

“It’s Not What you Look At, It’s What You See: Data Visualization Tools Update.” Information Today Magazine. V. 37, #1, January/February 2020.

“Creating and Curating Controversial Content.” EContent Magazine. Fall 2019.

“Can Blockchain Combat Fake News?” EContent Magazine. Spring 2019.

“Creating a Playbook to Combat Fake News.” Online Searcher Magazine. V. 43 #4, July/August 2019.

*All That's Not Fit To Print: Fake News and the Call to Action for Librarians and Information Professionals.* Emerald Publishing Limited, May, 2019. ISBN: 9781789733648.

"Artificial Intelligence and Online Searching." *Online Searcher Magazine*. V. 42 # 4, July/August 2018.

"Fake News: The Library Imperative." In *Library and Book Trade Almanac*. Information Today, Inc. June 2018.

"Big Data, Big Opportunity for Librarians and Information Professionals." In *The Emerald Handbook of Modern Information Management*, ed. Toby Pearlstein and James Matarazzo. 761-790. Emerald Publishing Limited.

"How Information Skills Make a Difference to Data Analytics," *Jinfo*, December, 2017.

"Librarians and Data Scientists: Rivals, Replacements, or Reciprocal Relationship?" *Jinfo*, November, 2016.

"Set Your Cites High: The Value of Quality Citation Information," (with David Pauwels). *Online Searcher Magazine*. V. 40 #5, September/October 2016.

The Accidental Data Scientist. Recurring Column on Big Data. *EContent Magazine*. May 2016 to present.

*The Accidental Data Scientist: Big Data Applications and Opportunities for Librarians and Information Professionals*. Information Today, Inc. 2015. ISBN 978-1-57387-511-0

"Acting on Big Data: A Data Scientist Role for Info Pros." *Online Searcher Magazine*. V. 38 #5, September/October 2014.

"Market Moving News Via Social Media: Hazards Ahead." *Online Searcher Magazine*. V. 37 #4, July/August 2013.

"Big Data, Big Opportunity." *Australian Law Librarian*. V. 21 #2, Pp. 78-89, July 2013.

"US Government Contract Databases." (with Eric Schwarz). *Online Searcher Magazine*. V. 37 #3, May/June 2013.

"Big Data, Big Opportunity." *FreePint*. November 2012.

"The Alignment Project of the Special Libraries Association." 2012. In *The New Professionals Toolkit*, ed. Bethan Ruddock. Facet Publishing.

"Changing Semantics and Information Professionals." *Online Magazine*. V. 35 #3, Pp. 34- 37, May/June 2011.

"Best Practices for Aligning the Mission and Marketing the Services of the Corporate Library." 2011. In *Best Practices for Corporate Libraries*, ed. Sigrid E. Kelsey and Marjorie J. Porter. 153-166. Santa Barbara, CA. Libraries Unlimited.

"The WSJ Professional: A Review." *Searcher Magazine*, October 2010, v 18 number 8, pp. 34-38.

"Highlights from the SLA Annual Conference." *Business Information Alert*, V. 22, #4, 2010, pp 6.

"Content Goes Exclusive: An Ever-Changing Coral Reef." *Searcher Magazine*, V. 18, # 5., July/August 2010

"Researching Annual Reports Part One: North America." *Business Information Alert*, v. 22, #6, 2010. Pp. 1-7.

"WestlawNext: Even Online Pioneers Need a Trail Map." *Online Magazine*, V.34, #3, pp. 22., May/June 2010.

"Paving Paradise: Database Content Removal and Information Professionals." *Online Magazine*, V. 34 #1, pp. 14., January/February 2010.

Conference Review: "Be the CEO of Your Life: Finding Balance in the Flexible Job Age" *Legal Division Quarterly*, pp. 12., Summer 2009.

"Aligning the Information Center to Create the Future." *Information Outlook*, V. 13, #4, pp.31., June 2009.

"Management Consulting Research Tools." *Business Information Alert*, V. 21, #2, February 2009, pp. 1.

"A Basic Guide to Management Consultancy." *Legal Information Alert*. 27 (9 and 10), October-December 2008.

"Researching the Current Banking and Lending Crises." *Online Magazine*, V. 32, #4, July 2008.

"Researching the 'perfect payday' of Corporate Options Backdating." *Online Magazine*, V. 31, #2, March 2007, pp. 39.

"The Riches of Niche Databases for Merger and Acquisition Transactions." *Online Magazine*. V. 29, #6, November 2005, pp. 29.

"Envisioning the Environment: The US EPA Web Site." *Online Magazine*. V. 29, #4, July 2005, pp. 22.

"Conference Call Transcripts." *Online Magazine*. V. 28, #1, January 2004, pp. 27.

"Alerting and Tracking Using Docket Research Databases." *Online Magazine*. V. 26, #6, November 2002, pp. 41.

## **Presentations:**

“The COVID-19 Infodemic: Corona Beer Doesn’t Cause Coronavirus!” Computers In Libraries Virtual Conference, March 2021.

“Futurizing Facts in a Changing World.” Computers In Libraries Virtual Conference, March 2021.

“Data Visualization: Tools and Practice.” CIL/IL Virtual Conference, September 2020.

“The COVID-19 Infodemic: Dealing with Mis and Dis Information in a Global Pandemic.” Special Libraries Association Virtual Annual Conference, October 2020.

“Data Lab for Your Library.” Internet Librarian 2019, Monterey, CA.

“From Robot-Proof to Future-Proof.” Internet Library 2019, Monterey, CA.

“Creating a Playbook to Combat Fake News.” Special Libraries Association Research Symposium, Chicago, August, 2019.

“Search and the Future,” Computers in Libraries 2019. Washington, DC.

“You Don’t Have To Own It: Lessons from Unicorn Category Killers.” Internet Librarian 2018. Monterey, CA.

“Cementing Value: Building Relationships.” Special Libraries Association Annual Conference, Baltimore, June, 2018.

“Finding Facts in the Alternative World.” Computers in Libraries 2018. Washington, DC.

“Search Tips for Finding Fake News.” Internet Librarian 2017. Monterey, CA.

“Internet Search Privacy Tips and Tricks.” Internet Librarian 2017. Monterey, CA.

“Big Data Still Rules.” Internet Librarian 2017. Monterey, CA.

“Big Data, Big Opportunity for Info Pros.” Special Libraries Association Annual Conference, Phoenix, June, 2017.

“Finding Facts in the Alternative World: Only Librarians Know For Sure.” Special Libraries Association Annual Conference, Phoenix, June, 2017.

“Calling Out Fake News.” Computers in Libraries 2017. Washington, DC.

“Big Data.” Internet Librarian 2016. Monterey, CA.

“Big Data, Internet of Things, and the Legal Landscape.” American Association of Law Libraries Annual Conference, Chicago, IL, July 2016.

“From the Bench to the Bedside: Cutting Edge Big Data Initiatives in Pharma and

Healthcare.” Pharmaceutical and Health Technologies Division of the Special Library Association Annual Spring Meeting, Orlando, FL, April, 2016.

“Taxonomy, Curation, and Digital Products.” Internet Librarian 2015. Monterey, CA.

“Data Scientist: New Role for Librarians?” Computers In Libraries 2015. Washington, DC.

“The Good, The Bad, and The Ugly: Emerging Tech Trends and Info Pro Roles.” New Jersey Chapter of the Special Libraries Association, Edison, NJ, April, 2015.

“Twitter for Business and New Social Media Strategies.” Internet Librarian 2014. Monterey, CA.

“Tools for Becoming a Big Data Pro.” Internet Librarian 2014. Monterey, CA.

“Big Data and Libraries.” Internet Librarian 2013. Monterey, CA.

“Continuing the Engagement.” Presentation given at Internet Librarian 2013. 23 October 2013. Monterey, CA.

“Know ‘Em When You See ‘Em: Big Data Opportunities.” Presentation given at Special Libraries Association Annual Conference. San Diego, Ca: 10 June 2013.

“Big Data: The Opportunity Formerly Known as Information Overload.” Presentation given at Internet Librarian 2012. 22 October 2012. Monterey, CA.

“From Cloaked to Cumulus: Info Pros in the Cloud.” Presentation given at Internet Librarian 2012. 23 October 2012. Monterey, CA.

“Social Media in the Enterprise.” Presentation given at Internet Librarian 2012. 23 October 2012. Monterey, CA.

“E-Books: Putting the Issues on the Table.” Presentation given at Internet Librarian 2011, Monterey, CA., October 2011.

“Tech Change.” Presentation given at Internet Librarian 2011, Monterey, CA., October 2011.

“The Future Ready Toolkit: Benefits and Usage.” Presentation given at the Special Libraries Association Annual Conference, Philadelphia, PA., June 2010.

"Value-Added Research." Presentation given at Internet Librarian 2010, Monterey, CA. October 2010.

"On the Value of Information Literacy and Transferable Research Skills." Presentation given to Rutgers University School of Communication and Information, "Principles of Searching" class, March 2010.

"Pecha Kucha: Innovative Practices." Presentation given at Internet Librarian 2009,

Monterey, CA. October, 2009.

"Revitalizing Content in the Enterprise." Presentation given at Internet Librarian 2008. Monterey, CA. October 2008.

"Library Branding: Developing a Positive Identity." Presented at the annual conference of the Illinois Library Association, Chicago, Illinois, October 2006.

"The Value of the Information Professional." Presented at the annual conference of the Special Libraries Association, New York, New York, June 2003.

### **Awards and Appointments:**

Fellow, Special Libraries Association, 2015.

Member, Dow Jones Customer Advisory Board, 2020 to present.

Alice Rankin Distinguished Lecturer Award, New Jersey Chapter of the Special Libraries Association, 2015.

Content Creator Award, Illinois Chapter of the Special Libraries Association, 2015.

Chair, Leadership and Management Division, Special Libraries Association, 2013.

2011 Marketing and Communications Award, SLA Illinois

Member, Board of Directors, Metropolitan Library System of Chicago, 2010 to 2011.

Chair, Public Relations Advisory Council of the Special Libraries Association, 2010 to 2011

Judge, Best Solution for Integrating Content into the Workflow Category, Software and Information Industry Association CODIE Awards, 2009 to present.

Member, Ebsco Corporate Advisory Board, June 2008 to present.

Thomson Reuters Infostar, 2007