

Yoad Shefi

May 2022

Executive Vice President

Compass Lexecon
332 South Michigan Ave.
Chicago, IL 60604

(312) 322-0235
yshefi@compasslexecon.com

Education

Ph.D., University of Chicago, Booth School of Business, Economics	June 2009
M.B.A., University of Chicago, Booth School of Business, Economics	June 2009
M.Sc., Tel Aviv University, Israel, Decisions and Operations Research, <i>magna cum laude</i>	July 2004
B.A., Bar-Ilan University, Israel, Economics and Accounting	July 1998

Academic Experience

University of Chicago, Booth School of Business Adjunct Associate Professor of Economics and Strategy	June 2010 – Present
--	---------------------

Professional Experience

Compass Lexecon	
Executive Vice President	April 2019 – Present
Senior Vice President	April 2017 – March 2019
Vice President	April 2015 – March 2017
Senior Economist	June 2011 – March 2015
Navigant Economics (previously Chicago Partners)	
Associate Director	June 2009 – May 2011
Israel's Ministry of Defense, Budget Department	
Office of the Financial Advisor to the Israeli Defense Forces Chief of Staff	
Head of the IT and Knowledge Management Section	February 2003 – July 2004
Head of the Defense Industry and R&D Budgets Section	January 2001-February 2003
Assistant to Head of the Defense Industry and R&D Budgets Section	January 1999-January 2001

Honors and Awards

Katherine Dusak Miller PhD Fellowship	2008-2009
Exceptional Service to the Executive MBA Program, Chicago Booth	2008-2010
Teaching Assistance Excellence Award, University of Chicago Booth Executive MBA	2006-2009
Graduate Fellowship, University of Chicago	2004-2008

Published Research

Does The FTC's Theory of Product-Hopping Promote Competition?, Journal of Competition Law & Economics 12, no. 3 (2016): 495-506, (with D. Carlton and F. Flyer).

Defense Structure, Procurement and Industry: The Case of Israel, 2009, Defense Procurement and Industry Policy A small country perspective, Routledge Studies in Defense and Peace Economics (with K. Kagan, O. Setter and A. Tishler).

The Effects of the World Defense Industry and U.S. Military Aid to Israel on the Israeli Defense Industry: A Differentiated Products Model, Defense and Peace Economics, 2005, Vol. 16(6), December, pp. 427–448 (with A. Tishler).

The Israeli Defense Industry within the World Defense Industry: Facts and Implications, 2005, Jaffe Center for Strategic Studies, Tel Aviv University (Hebrew) (with A. Tishler).

The Effects of the World Defense Industry on the Optimal Structure of the Israeli Defense Industry, 2004, Israel Institute of Business Research, Working Paper No. 8/2004, Faculty of Management, Tel Aviv University (Hebrew) (with A. Tishler).

The New Education System, 10 November 2004, Globes (Hebrew) (with I. Ben-David).

Selected Consulting Engagements

FEDERAL TRADE COMMISSION v. ILLUMINA, INC. et al, United States Federal Trade Commission Office of Administrative Law Judges, Docket No. 9401: Economic and econometric analysis on behalf of defendants in support of Dennis Carlton.

In Re: JUUL LABS, INC. Marketing, Sales Practices, and Product Liability Litigation, in the United States District Court Northern District of California, Case No. 19-md-02913-WHO: Economic and econometric analysis on behalf of defendant Foster Farms in support of Peter Rossi.

In Re: Broiler Chicken Antitrust Litigation, in the United States District Court for the Northern District of Illinois, Case No.: 1:16-cv-08637; Economic and econometric analysis on behalf of defendant Foster Farms in support of Peter Rossi.

In STATE OF NORTH CAROLINA, ex rel. JOSHUA H. STEIN, Attorney General v. JUUL LABS INC., in the General Court of Justice Superior Court Division, 19-CVS-2885: Economic and econometric analysis on behalf of defendant Foster Farms in support of Peter Rossi.

In Re: Interior Molded Doors Antitrust Litigation, in the United States District Court for the Eastern District of Virginia Richmond Division, Lead Civil Action No. 3:18-cv-00718-JAG: Economic and econometric analysis on behalf of defendants in support of Dennis Carlton.

In Snow Phipps Group, LLC, et al. v. KCake Acquisition, Inc., et al., in the Court of the Chancery of the State of Delaware, C.A. No. 2020-0282-KSJM: Economic and econometric analysis on behalf of defendants in support of Anup Malani.

In Re: Johannesohn et al v. Polaris Industries Inc., 0:16-cv-03348-PJS-LIB, United States District Court, District of Minnesota: Economic and econometric analysis on behalf of defendants in support of Peter Rossi.

In Re: General Motors LLC Ignition Switch Litigation, 13-MD-2543 (JMF), United States District Court, Southern District of New York: Economic and econometric analysis on behalf of defendants in support of John List, Peter Rossi, Bradford Cornell and Robert Willig.

In The People of the State of California, acting by and through Orange County District Attorney Tony Rackaukas v. General Motors LLC, Case No. 30-2014-00731038-CU-BT-CXC, Superior Court of the State of California in and for the County of Orange: Economic and econometric analysis on behalf of defendants in support of John List, Peter Rossi and Bradford Cornell.

In Re: Solodyn (Minocycline Hydrochloride) Antitrust Litigation, in the United States District Court District of Massachusetts, MDL No. 2503, 1:14-MD-2503-DLC: Economic and econometric analysis on behalf of defendants in support of Dennis Carlton.

In Re: Medicis Pharmaceutical Corp. (Solodyn), File No. 121 0083: In support of defendants, developed economic and econometric evidence related to reverse payments and product hopping, and assisted in presentations to the Federal Trade Commission.

State of Minnesota v. 3M, 27-cv-10-28862, County of Hennepin, District Court: Economic and econometric analysis on behalf of defendants in support of Louis Wilde.

In support of Dennis Carlton, developed economic and econometric evidence related to merger effects, and assisted in preparation of presentations to the U.S. Department of Justice in various *Anheuser- Busch InBev Acquisitions of Craft Brewers*.